



Penn Supplier Diversity Forum & Expo

Sponsorship Opportunities

Wednesday June 5, 2024

Annenberg Center for the Performing Arts

The Penn Supplier Diversity Forum & Expo will bring together University buyers, suppliers, and business organizations from across campus and throughout Philadelphia. The Forum features innovative speakers sharing best practices followed by the Expo where diverse suppliers showcase their products and services. Your sponsorship provides the exhibitors with the opportunity to participate at no cost. The benefit to you is networking, brand visibility, community goodwill, and knowing that your organization is helping to promote supplier diversity in the Greater Philadelphia Region. Please see detailed benefits below.

	Silver	Gold	Platinum (1 sponsor)
	\$2,500	\$5,000	\$10,000
Admission to Forum & Expo	2	2	4
Inclusion on website/materials	Listed	Logo	Logo
Social Media Recognition			Logo
Inclusion in emails about events	Listed	Logo	Logo
Event Signage and Slideshow	X	X	Logo
Gift Bag Insert (subject to Penn written approval)	X	X	X
Mention from podium in Forum	X	X	X
Recognition in event program	X	X	X
Sponsor logo on takeaway bag			X
Sponsor ribbons on attendee badges	X	X	X
Opportunity to host a table in Expo			X
Speaking opportunity at Forum			X
Additional social media post-event			X

Please confirm your level of sponsorship by emailing our event partner, Patty Poach at ppoach@albrechtevents.com